

AGENDA

SEGMENT 1

- 11:15AM **Welcome to the 2020 Women's Leadership Forum**
Kathy Kiely | President, The Ad Club
- 11:20AM **Gloria Steinem | Writer, Political Activist, Feminist**
Interviewed by Diane Paulus | Artistic Director A.R.T. Repertory Theatre
- Gloria has seen it all. A key voice of the women's movement since her early days as a writer at New York Magazine, she's been in the forefront of the women's movement for decades, launching the first feminist platform, Ms. Magazine in 1972. The journalist turned activist has been an indispensable force in reimagining the fate of American women. She continues the fight today. Is she discouraged about the lack of progress? Nope. She calls herself a 'hopeaholic'. She'll answer the pressing questions about her vision for equality and justice and how the lessons of the past can inform our future.
- 11:45AM **Aly Raisman | Gold Medal Gymnast and Advocate**
Presented by Eastern Bank
Interviewed by Lisa Hughes, Journalist & Anchor, WBZ-TV News
- Aly Raisman, team captain of the gold medal winning U.S. Women's Gymnastics teams in 2012 and 2016, is the second most decorated American gymnast of all-time. A survivor of sexual abuse, she uses her platform to advocate for systematic changes within the sport of gymnastics to help eradicate abuse in youth sports. Throughout her journey towards healing, Aly has learned that mental wellbeing and self-care is crucial as she continues these efforts and supports others who bravely speak their truth.
- 12:10PM **Maura Healey | Massachusetts Attorney General**
- Don't play by the rules, make the rules. As the chief lawyer and law enforcement officer for the Commonwealth, the Attorney General is in a position to do just that, serving as an advocate and resource for the people of Massachusetts. She'll share her thoughts on what needs to be done to protect and advance women's rights, including the imbalance of women in positions of political power.
- 12:25PM **Intermission: Q&A With Aly Raisman in the Speaker Q&A Lounge**

SEGMENT 2

- 1:00PM **Mia Roberts | VP of Community Relations, Big Sister Association of Greater Boston**
- With a mission to ignite girls' passion to succeed through mentorship, Big Sisters have found some very inventive ways to stay connected to their little sisters even though they cannot be together physically.
- 1:10PM **Deesha Dyer | Former White House Social Secretary, Activist, Community Organizer**
- Few career paths are as unconventional as Deesha Dyer's. The Philadelphia native and former hip-hop journalist became a White House intern at the age of 30, and spent the next 7 years working for the Obamas. She led the monumental 2015 visit of Pope Francis, State Dinners with heads of states from China, Canada, and Italy, and booked legendary performances such as Beyoncé and Bruce Springsteen. A lifelong community advocate, Deesha co-founded beGirl.world, an organization that empowers teen girls through global education and travel.
- 1:25PM **M.A.D. LOVE | Mothers And Daughters**
Jennifer & Sarah Rose Huckman
Becca Pizzi & Taylor Pizzi-Neill
Jane Swift & Sarah Hunt
Moderator: Meredith Goldstein | Author and Columnist, The Boston Globe
- In a segment moderated by The Boston Globe's Meredith Goldstein, three mother-daughter couples will share the stage to talk about life, love, challenges and how they have learned to see the world from the other's perspective. They will also share the highlights and low comedy of sheltering in place together.

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2:00PM **Intermission: Q&A With Deesha Dyer in the Speaker Q&A Lounge**

SEGMENT 3

2:30PM **Carly Zakin & Danielle Weisberg | Co-Founders & CEOs, theSkimm**

Presented by John Hancock

Moderator: Barbara Goose | CMO, John Hancock

It's tough to find a working woman's email inbox (seven million subscribers and counting...) that hasn't yet encountered theSkimm. Founded by college friends Carly and Danielle, their goal is to "make it easier to live smarter" for millennials. They've had lots of eye-opening moments on the way to success and are now navigating the new normal of our COVID world. From sharing advice on being financially savvy, to successfully networking, Carly and Danielle will share what you need to know now.

2:55PM **Carol Leonnig | Pulitzer Prize-winning Reporter, The Washington Post; Author, "A Very Stable Genius"**

Interviewed by Ashley Parker | White House Reporter, The Washington Post

Many have reported on President Trump in recent years, but no one has gone inside the "den of dysfunction" quite like Carol Leonnig. The reporter has spent her career covering Washington, and the last 20 years at The Washington Post. The three-time Pulitzer Prize-winning investigative reporter most recently co-authored "A Very Stable Genius", released by Penguin Books in January 2020, which provided an inside look at the administration that none had seen before.

3:20PM **Gina McCarthy | Former EPA Administrator; President & CEO, NRDC**

It wasn't until she left the EPA that her most important work for the environment truly began. After leading the Environmental Protection Agency under Obama from 2013-2017, Gina realized she couldn't stand idly by as it was gutted. She now leads the National Resources Defense Council, an international environmental advocacy group made up of 700 attorneys, scientists, advocates, and policy experts that fight against disastrous environmental deregulation. Our environment is at the root of many of the world's challenges from economics to equality, and Gina will share her expert views on just what we need to do to breathe a little easier.

3:35PM **Intermission**

SEGMENT 4

4:00PM **DeMane Davis | Producer & Director, Netflix Series "Self Made: Inspired by the Life of Madam C. J. Walker"**

"Self Made" isn't just the title of Demane's most recent project, it's a theme that runs through her career as a creative. Reflecting on her growth from junior creative in advertising to Hollywood producer and director, Demane had to carve a path in an industry with few other black women whose footsteps she could follow. She'll share the key to her success and what it has taken to make it this far; namely, why attitude and outlook are so important.

4:20PM **Alondra Bobadilla | Boston's Youth Poet Laureate**

Accompanied by Grace Kelly | Musician & Composer

We are closing out the Women's Leadership Forum on a high note! Alondra is a charismatic 17-year old and Boston's first Youth Poet Laureate, who uses her poetry to examine social issues that impact her community, and as a way to speak up about changes she wants to see. Alondra will debut her poem "The Veil", written specially for The Women's Leadership Forum. Performing with Alondra will be Grace Kelly, the award-winning musician, who has composed an accompanying piece on Saxophone.