

# MEMBERSHIP: NEW LEVELS, MORE VALUE

\*# of BOD seats available vary at each level

Note: Credits valid for the full membership-year. Future bookings only.

| Benefit  | Trustee: \$10,000 | Enterprise: \$6,500 | Community: \$3,000 | Individual: \$300 |
|--|-------------------|---------------------|--------------------|-------------------|
| Consideration for seat on The Board of Directors*                  | ✓                 | ✓                   | ✓                  |                   |
| Invitation to Private Executive Dinners / Events                   | ✓                 |                     |                    |                   |
| Opportunity to highlight roles as "Featured Jobs" on Job Board     | ✓                 |                     |                    |                   |
| Opportunity to participate in The Ad Club's Mentorship Program     | ✓                 | ✓                   |                    |                   |
| Introductions and referrals to top talent through The Ad Club team | ✓                 | ✓                   | ✓                  | ✓                 |
| Job Board Posting: All relevant jobs auto-listed                   | ✓                 | ✓                   | ✓                  |                   |
| Professional Enrichment Credits                                    | \$1,500           | \$750               | \$200              |                   |
| Event Ticket Credits   | \$750             | \$250               | \$150              |                   |
| Award Entry Credits  | \$750             | \$250               | \$150              |                   |
| Open Jobs to be promoted through The Ad Club channels              | Social & Email    | Social & Email      | Social             |                   |
| Access to Member pricing for PD, Events & Awards                   | Unlimited         | Unlimited           | Limited            | ✓*                |
| Opportunity to sit on event host committees                        | ✓                 | ✓                   | ✓                  |                   |
| Exclusive access to Digital Content Library (coming soon)          | ✓                 | ✓                   | ✓                  |                   |
| Opportunity to be a Guest Contributor to The Ad Club Blog          | ✓                 | ✓                   | ✓                  | ✓                 |
| Member Spotlight on Social Media                                   | Two / year        | Two / year          | One / year         |                   |
| Promotion of company news through The Ad Club channels             | ✓                 | ✓                   | ✓                  |                   |
| Company Listing, Logo & Link on The Ad Club website                | ✓                 | ✓                   | ✓                  |                   |
| Coming soon: Access to Member only Freelancer/ Talent Database     | ✓                 | ✓                   | ✓                  | ✓                 |

# TRUSTEE: \$10,000

\* Includes \$3,000 in credits and exclusive executive networking and UNLIMITED Member discount on all events/tickets.

## Premium Access:

- Consideration for seat on Board of Directors
- Invitation to at least 1 private Executive Event
- Opportunity for employee to participate in The Ad Club's Mentorship Program
- All Member Employees are also Members while employed

## Talent Development & Retention:

- Introductions and referrals to top talent
- Job Board Access: All relevant jobs auto-listed
- Opportunity to highlight jobs as "Featured Jobs"
- Open roles to be promoted through Social Media & Email - *premium placement*

## Professional Enrichment:

- \$1,500 in credits each year. To be used towards future In-House or Open Enrollment seats
- *Access to Member pricing, In-House & OE*

## Thought Leadership & Networking:

- \$750 in credits toward event tickets each year
- Unlimited Access to Member pricing, which applies to individual and group/table registration
- Opportunity to sit on event host committees

## Awards:

- \$750 in credits toward award entries each year
- Unlimited Access to Member pricing on entries

## Content, Marketing & Promotion:

- Exclusive access to Digital Content Library
- Opportunity to be a Guest Contributor to The Ad Club Blog
- Member Spotlight on Social Media twice per year
- Promotion of company news and announcements through The Ad Club Newsletter & Social channels
- Company Listing, Logo & Link on The Ad Club website

# ENTERPRISE: \$6,500

*\* Includes \$1,000 in credits and exclusive executive networking and UNLIMITED Member discount on all events/tickets.*

## Premium Access:

- Consideration for seat on Board of Directors
- Opportunity to participate in The Ad Club's Mentorship Program
- Some Board seats available at this level
- All Member Employees are also Members while employed

## Talent Development & Retention:

- Introductions and referrals to top talent
- Job Board Access: All relevant jobs auto-listed
- Open roles to be promoted through Social Media & Email

## Professional Enrichment:

- \$750 in credits each year. To be used towards future In-House or Open Enrollment seats
- *Access to Member-only pricing, In-House & OE*

## Thought Leadership & Networking:

- \$250 in credits toward event tickets each year
- Unlimited Access to Member pricing, which applies to individual and group/table registration
- Opportunity to sit on event host committees

## Awards:

- \$250 in credits toward award entries each year
- Unlimited Access to Member pricing on entries

## Content, Marketing & Promotion:

- Exclusive access to Digital Content Library
- Opportunity to be a Guest Contributor to The Ad Club Blog
- Member Spotlight on Social Media twice per year
- Promotion of company news and announcements through The Ad Club Social channels
- Company Listing, Logo & Link on The Ad Club website

# COMMUNITY: \$3,000

*\* Includes \$500 in credits and LIMITED Member discount on all events/tickets. This membership is built for smaller companies only, start -up to small business.*

## Talent Development & Retention:

- Job Board Access: All relevant jobs auto listed
- Open roles to be promoted through Social Media
- Some board seats available at this level
- Member Employees are also Members while employed

## Professional Enrichment:

- \$200 in credits each year. To be used towards future In-House or Open Enrollment seats
- *Access to Member pricing, In-House & Open Enrollment courses*

## Thought Leadership & Networking:

- \$150 in credits toward event tickets each year
- Limited access to Member pricing.
  - Max of 10 individual tickets or one table/group purchase per event
- Opportunity to sit on event host committees

## Awards:

- \$150 in credits toward award entries each year
- Unlimited Access to Member pricing on entries

## Content, Marketing & Promotion:

- Exclusive access to Digital Content Library
- Opportunity to be a Guest Contributor to Ad Club Blog
- Member Spotlight on Social Media once per year
- Promotion of company news and announcements through The Ad Club Social channels
- Company Listing, Logo & Link on The Ad Club website

# INDIVIDUAL: \$300

## Professional Enrichment:

- Member-only pricing for Open Enrollment courses. Max of one registration, for membership holder only.

## Thought Leadership & Networking:

- Member-only pricing. Max of one event ticket per event, for individual member only.

## Freelancer Database: *(launching 2024)*

- Ability to promote oneself for hire as an individual contractor, freelancer to be seen by our Member only database of 12,000

